

Trish McKinley

America's Leading Spiritual Lifestyle Expert

MEDIA KIT



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HI, I'M TRISH!

I'm America's Leading Spiritual Lifestyle Expert!

As a Manifesting Maven & Goddess Coach, I'm here to help YOU and YOUR AUDIENCE get the life you want.

It's YOUR time, baby!

It's your time to manifest what you desire!

It's your time to go from being stressed out to bliss!

Applying The Forgotten Tools of the Universe™ worked for me, I know that by sharing that, and my intuitive knowledge and heart, I can reach the very core of people. I've been teaching this for 25 years!

Let's bring my methods to get more peace, more bliss and more love to YOUR platform. Join me in sharing this with the world!

Trish ♥



4 // Attributes and As Seen In



SPIRITUAL HEALER

INTUITIVE READER

MANIFESTING EXPERT

GODDESS COACH

FAIRY FACILITATOR



CRYSTAL TALKER

MEDITATION MASTER

WINE LOVER

SWEET TOOTH

...AND ANGELS ARE MY BESTIES!



AS SEEN IN:



FREE ONLINE EVENT

Your Best Life Yet!

Start living your purpose. create more JOY, TIME, MONEY and FREEDOM in your life.

Guest speaker: *Trish McKinnley*

<http://www.igniteyourpurposeevent.com/>



ABOUT TRISH MCKINNLEY

One session with Trish and you'll see her contagious spark and be feeling her special cosmic energy for days afterward.

Using a tremendous intuitive talent, Trish works as a spiritual teacher, executive coach, and reader. She is also an author, speaker, and Reiki Master.

At her core values is a love of nature and a connection with animals. She believes strongly that being connected to the natural world is hugely empowering on so many levels, and can help you and your audience tap into her exclusive method, the Forgotten Tools of the Universe™, which gives you access to all of these powerful tools in one all-encompassing program.

Her approach is simple and powerful: she introduces people to proven tools, techniques, and universal wisdom that are completely transforming lives. Plus her background in personality typing for 20 years, working with corporations and individuals, means that she is an expert on what makes us all tick.

Trish has been a featured keynote speaker at meetings and conferences, and she joined other high profile experts who were part of the national Your Best Life Yet Summit. Trish is a contributing author to the bestselling books *365 Life Shifts* and *Goodness Abounds*, and her own book, *Intuition Breakthrough*, is being launched in 2020.



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MASTER

TRISH'S RESONATING AUDIENCE:

Trish has the ability to reach and touch a large audience: From “spiritual newbies” to closeted crystal worshipers - find their amazing flow of bliss.

AUDIENCE STATS:

Typically female, between the ages of 20-50 with a heart-hitting sweet spot in the 20- early 40's.

NICHE:

Spirituality, Enlightenment, Woo-woo, possibilities, believes in “magic”, but has a wide view for what that could be.

TOPICAL ENTRY POINTS/OVERLAPPING INTERESTS:

Smudging
Crystals
Fairies
Angels
Goddesses
Affirmations
Cosmic Cycles
Guided Meditations



...AND HOW DOES SHE REACH THEM?

1.

Tools & Insights

Forgotten Tools of the Universe™ and Goddess Personalities:

Access and teaching around tools our ancestors used to help manifest, find peace and honor our inner goddess.

Learn your own Goddess Type and recognize other types around you, so that you can bring ease to your relationships and daily interactions!

2.

Personal Connection

1:1 Coaching, Intuitive Readings, and Courses:

Individual coaching and courses help get you exactly where you want to be.

In her *Fairy Dust 101* course, Trish helps students create the life they want with help from these magical beings! 100% of participants have discovered the fairies that live among them within a week of taking the course.

3.

Monthly Membership

Balance and Bliss Membership Offering:

The pathway to your own Spiritual Lifestyle! Think of this like the “Easy Button” to the Universe! Everything you need is here in one place!

Monthly tools to access each Month’s energy, exclusive healing meditations, stop the stress cycle, take back control, and tap into your intuition.

SO, HOW CAN SHE REACH **YOUR AUDIENCE?**



Possible topics/collaborations with Trish:

PODCAST INTERVIEWS

- » MANIFESTING IN DAILY LIFE
- » IN PERSON INTUITIVE READING + HOW TO READ AN ORACLE DECK FOR YOURSELF
- » EMBRACING THE EMPATH ATTITUDE/PERSPECTIVE

ARTICLES

- » TALKING TO YOUR SPIRIT GUIDES
- » HOW TO SMUDGE (FOR ABSOLUTE BEGINNERS!)
- » SINGLE MOM OF 6 KIDS FINDS SPIRITUAL BLISS!

BRAND COLLABORATIONS

- » TAROT CARDS, SMUDGING OR CRYSTAL KITS
- » MANIFESTATION SUBSCRIPTION BOXES
- » TSHIRTS, STICKERS, NOTECARDS

TV/MEDIA INTERVIEWS

- » TRUSTING YOUR INTUITION
- » USING CRYSTALS IN EVERYDAY LIFE
- » SPIRITUAL LIFESTYLE VIEW OF CURRENT EVENTS

IN-PERSON EVENTS OR SPEAKING ENGAGEMENTS

- » HER PERSONAL STORY AND SPIRITUAL JOURNEY
- » PATHWAYS TO BLISS: REDISCOVER ANCIENT FORGOTTEN TOOLS OF THE UNIVERSE™

TRISH, BY THE NUMBERS:

★ Monthly Website Stats:

6,689 page views
4,398 unique visitors
mostly ages 25-35
87.2 % female, 12.8% male

➔ Top Search Terms:

how to sage yourself or saging and smudging
signs from the universe or coincidence
gemini energy
new moon rituals
how to meet fairies

🌀 # of Fairies found after taking Trish's Fairy Class: **100%** 🌀

in-person classes
+250 people enrolled

hello 📧
email list **1,573 subscribers**



1.29k subscribers
top video **18k views**



1.5m monthly views,
2.4k site visits



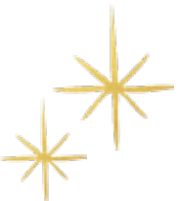
1170 followers



1019 followers



984 followers





LET'S CHAT:

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